

# 2018 ACDA Region Conference Ad and Exhibit Reservation Form

## Three Ways to Reserve!

- Email** conferences@acda.org (scan & attach form)
- Fax** 405-232-8162 (no cover sheet please)  
To avoid duplication, do not fax your form if mailing a check or PO
- Mail** ACDA, Attention: Conferences  
545 Couch Drive, Oklahoma City, OK 73102

## Contact Information Please Print Clearly

Company: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Web Site: \_\_\_\_\_  
 Type of Company: \_\_\_\_\_

## ACDA Membership (Select A, B, C, or D below)

ACDA membership is required to exhibit, but not advertise.

- A: Current member # \_\_\_\_\_
- B: Renew membership # \_\_\_\_\_ (Indicate type below)  
 \_\_\_ Institution \$125 \_\_\_ Industry \$150 \_\_\_ International (outside US/Canada) \$170
- C: We'd like to join ACDA today  
 \_\_\_ Institution \$125 \_\_\_ Industry \$150 \_\_\_ International (outside US/Canada) \$170  
 Go to [www.acda.org](http://www.acda.org) for a description of membership types and benefits.
- D: We are not a member of ACDA.

## Personnel Badges

Two complimentary badges are allocated per reserved booth. A maximum of four extra badges may be purchased. Email badge information including first name, full name, company name and city, state information for your badges to conferences@acda.org

## Payment Total Due: \$ \_\_\_\_\_

All fees must be payable in US Dollars. Select one payment type below.  
 Please send this form together with your payment - do not send separately.

- Check # \_\_\_\_\_
- PO # \_\_\_\_\_
- Credit Card. Print Name on Card: \_\_\_\_\_  
 Visa, MasterCard, and American Express Only.

Expiration Date: \_\_\_\_ / 20 \_\_\_\_ CVV 2: \_\_\_\_

Card Billing Address: \_\_\_\_\_

Billing City, State, Zip: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

I agree to pay the total amount according to the credit card issuer agreement. I acknowledge that no refunds will be given. I will comply with the terms and conditions outlined in the ACDA Conference Ad Info and Exhibit Rules and Regulations. These documents are available at [www.acda.org/conferences/sales](http://www.acda.org/conferences/sales). Note: booth payment is due in full before a booth assignment is confirmed. ACDA is not responsible for USPS mail, shipping, fax, or electronic submission failures.

<b>Central/North Central Region</b> Chicago, Illinois Feb 14-17, 2018 Ad Copy Deadline: January 12, 2018	___ 8ft x 10ft booth.....\$500 ___ Extra Badges 2 free per booth purchase - limit 4 extra...\$50 each ___ Gold eAdvertisers Package .....\$400 ___ Silver eAdvertising Package .....\$250 ___ Bronze eAdvertising Package .....\$125 ___ Underwriter eAd Package (4 available).....\$1,000
<b>Southern Region</b> Louisville, Kentucky Feb 21-24, 2018 Ad Copy Deadline: January 19, 2018	___ 10ft x 10ft booth.....\$350 ___ Extra Badges 2 free per booth purchase - limit 4 extra...\$50 each ___ Gold eAdvertisers Package .....\$400 ___ Silver eAdvertising Package .....\$250 ___ Bronze eAdvertising Package .....\$150 ___ Basic (Enhanced Listing).....\$50
<b>Eastern Region</b> Pittsburgh, Pennsylvania Mar 7-10, 2018 Ad Copy Deadline: January 31, 2018	___ 8ft x 10ft booth.....\$500 ___ Each Additional 8ft x 10ft booth.....\$400 ___ Extra Badges 2 free per booth purchase - limit 4 extra...\$75 each ___ Gold eAdvertisers Package .....\$400 ___ Silver eAdvertising Package .....\$250 ___ Bronze eAdvertising Package .....\$125
<b>Southwestern Region</b> Oklahoma City, Oklahoma Mar 7-10, 2018 Ad Copy Deadline: January 31, 2018	___ 8ft x 10ft booth.....\$400 ___ 8ft x 10ft corner booth.....\$450 ___ Extra Badges 2 free per booth purchase - limit 4 extra...\$50 each ___ Full Page B&W (4.5" w x 7.25" h) .....\$300 ___ Half Page B&W (4.5" w x 3.75" h) .....\$200 ___ Quarter Page B&W (4.5" w x 1.75" h) .....\$100 ___ Inside Front, Inside Back Cover/Full Color .....\$500
<b>Northwestern Region</b> Portland, Oregon Mar 7-10, 2018 Ad Copy Deadline: January 31, 2018	___ 8ft x 10ft booth.....\$400 ___ Extra Badges 2 free per booth purchase - limit 4 extra...\$50 each ___ Gold eAdvertisers Package .....\$400 ___ Silver eAdvertising Package .....\$250 ___ Bronze eAdvertising Package .....\$150
<b>Western Region</b> Pasadena, California Mar 14-17, 2018 Ad Copy Deadline: January 31, 2018	___ 10ft x 10ft booth.....\$450 ___ Each additional 10ft x 10ft booth.....\$300 ___ Extra Badges 2 free per booth purchase - limit 4 extra...\$50 each ___ Full Page B&W (4.5" w x 7.25" h) .....\$350 ___ Half Page B&W (4.5" w x 3.75" h) .....\$250 ___ Quarter Page B&W (4.5" w x 1.75" h) .....\$150